



FOR IMMEDIATE RELEASE:

The West End Association Welcomes Phillip Honoré as Executive Director

DALLAS, TEXAS, November 3, 2020: The Dallas West End Association (WEA) is excited to announce that Phillip G. Honoré will be the organization's new Executive Director. As the district continues to grow and flourish, Mr. Honoré will lead the Historic West End into its exciting next chapter.

Honoré received his education at the Bowie State University and the University of North Florida, and is a graduate of three law enforcement academies, two at the Federal Law Enforcement Training Center, Glynco Georgia and the Maurice Turner Institute of Police Science in Washington, DC. He is a veteran of the United State Coast Guard and Coast Guard Reserves. Prior to relocating to Dallas he served as a civilian Special Agent/Criminal Investigator at The Pentagon Building in our Nation's Capital.

Previously he served as a Deputy Director with the DC Metropolitan Police Department and as a Senior Manager for Safety and Citizen Services for the Fortune Global 500 company, Accenture. Honoré worked to bridge the gap between federal and local governments by building relationships with the communities he served. He has always felt a deep connection to urban life and it's challenges. Most recently Honoré served the Deep Ellum Public Improvement District as its first Senior Manager of Public Safety and Security. He is eager to continue his established relationships and collaborations nurtured the last 3 years within the Downtown Central Business District.

"I am honored and humbled to join the West End Association team by serving our neighborhood with its rich history, culture, and business growth potential. I am excited for the future and look forward to leading the West End in its new chapter of safety and growth." says Honoré.

The West End Association is a 501(c)(6) non-profit organization. WEA is dedicated to the preservation and development of the historic district. It works to enhance the area through public safety improvements, marketing and promotion. Its mission is to interface and engage with property owners, business owners, residents, and the City of Dallas to improve the district and aid its growth.

For questions or comments regarding the Historic West End neighborhood, please contact Executive Director, Phillip G. Honoré at [phonore@dallaswestend.org](mailto:Phonore@dallaswestend.org)