



Media Release

DALLAS, TEXAS, November 27, 2020: The Dallas West End Association (WEA) will create a magical holiday experience in the historic West End District for the month of December! Charming lighting displays, window painting and beautiful decor illuminate the West End, creating a warm and welcoming place for residents and visitors to enjoy socially distant fun. Come and take family photos and make special memories during this unique time in history.

The Historic Market street is where the magic begins, leading you through glimmering lights and the district's one hundred year old brick sidewalks and byways. Neighborhood bars and restaurants are creating even more merriment by offering holiday drinks, appetizers and food specials. The district has planned a special holiday weekend event on Friday, December 11th and Saturday, December 12th from 12 pm (Noon) – 12am. Our businesses will have drink, meal and retail specials and discounts. Come to the West End and enjoy our what our businesses have to offer during the holiday season!

The Holiday Lights are a collaboration with West End Association, Wildcat Management and Downtown Dallas Inc.

The West End Association (WEA) is a 501(c)(6) non-profit organization. The WEA is dedicated to the preservation and development of the historic district. It works to enhance the area through public safety improvements, marketing, and promotion. Its mission is to interface and engage with property owners, business owners, residents, and the City of Dallas to improve the district and aid its growth.

For questions or comments regarding the West End Historic District, please contact West End Association Executive Director Phillip Honoré, at phonore@dallaswestend.org.