



Letter from the Executive Director

501 Elm Street, Suite 375, Dallas Texas 75202

Can you believe it!? Labor Day is around the corner and summer is coming to a close. It had been an eventful year full of challenges and exciting new milestones. Here are a few updates we are excited to share about 2021!

Membership

Association membership has tripled to over 30 members since the fall of 2020. Also, members contributing to the West End Public Safety Program tripled as well. Both milestones have afforded the Association to take on new projects this year.

Safety and Security

The West End Public Safety Program Security Officers and Off Duty Dallas Police Extended Neighborhood Program Police Officers have conducted over 3000 security checks of member property participants and areas of interest within the West End Historic District. The West End has experienced an 18% decrease in reported crime since January 2021 and a 33% decrease in reported violent crime since May 2020. Safety and Security of our District is the number priority. Maintaining our collaboration with Downtown Dallas Inc., DART and Dallas Police will strengthen our resolve to improve the quality of life for our property owners, business owners, residents and visitors.

Neighborhood Improvement Projects

The Association Board of Directors approved a series of neighborhood improvement projects. The first were our new neighborhood LED tree lights. Not only do the additional lights from the Elm Street Arches to Munger Street help with beautification, it assists our public safety efforts as well. OnCor and the City also upgraded our street lights with new LEDs the improved lighting is a public safety pillar we needed to improve. New LED tree lights for Record Street, new street light banners and district way finder signage upgrades are coming soon!

West End Square

Parks for Downtown successfully opened the West End Square in March. There have been many events such as salsa lessons and art displays to name a few. I have even seen many enjoy the innovation stations using the public wifi to work during the day! It's been such a great win for the neighborhood, great green space!

West End Association Outdoor Market

The Outdoor retail market has given our neighborhood and additional boost! It's been quite sometime since we've had a market in the West End. A retail market has been a complement to our wonderful restaurants and museums. We will continue to have retail markets in the West End for months to come

Visit from our new Councilman Paul Ridley and Councilman Jesse Merano

The Honorable Paul Ridley and Jesse Merano came to visit the West End in July. They walked the District with myself and Chairman of the West End Association Tanya Ragan. We talked about all of the neighborhood improvement efforts lead by the Association and expressed our eagerness to work with them and all city leaders to improve the West End and Downtown as a whole.

If you are interesting in supporting our endeavors or programs to keep our neighborhood safe please contact us at membership@dallaswestend.org.

In Service,
Phillip G. Honoré
Executive Director