

Dallas West End Association Holiday Tree Lighting Celebration December 9, 2023

Dallas West End, November 17, 2023 – The holiday season is upon us, and the Historic West End in Dallas is gearing up for a magical Holiday Tree Lighting Celebration on December 9, 2023. This free community event promises a day filled with festive activities, joyful music, and opportunities for giving back.

- Date: December 9, 2023
- Location: Wild Bill's Western Store - 311 N. Market Street Dallas, TX 75202
- Time: 11:00 am - 8:00 pm

11:00 am - 2:00 pm - Tree Decorating Extravaganza:

Join us for a heartwarming community activity as local businesses come together to decorate a stunning 9-foot pre-lit tree. All participating businesses will contribute ornaments to adorn the tree throughout the day. The atmosphere will be set with music on Wild Bill's Western Store patio, providing a perfect backdrop for a great photo opportunity to share on social media.

3:00 pm - 6:00 pm - Free Santa Selfie Photo Opportunity:

Bring the family and capture the magic of the season with a free Santa selfie! Santa will be available for photos, spreading holiday cheer and creating lasting memories.

3:00 pm - 7:00 pm - Toy and Canned Goods Drive:

Support our community by bringing an unwrapped toy or canned good to receive a raffle ticket for entry for special giveaways from local businesses at 7:00 pm. All donations will go to Toys for Tots and Dallas College Food Bank. Let's make this holiday season brighter for those in need!

4:00 pm - 8:00 pm - Get ready to celebrate the sounds of the holidays with your favorite tunes with lively beats to keep the energy high and the festivities rolling.

7:00 pm - Tree Lighting Ceremony and Raffle Giveaway:

The highlight of the evening will be the grand Tree Lighting Ceremony at 7:00 pm at Wild Bill's Western Store patio. The charismatic West End President, Phil Honore, will MC the event, ensuring an entertaining and joyous experience for all. Don't miss the excitement as we announce the raffle winners from the toy and canned food drive.

Join us in creating cherished memories and spreading holiday joy in the Dallas Historic West End Holiday Tree Lighting Celebration on December 9th, 2023. This event is made possible by the generous contributions of our community partners and the collaborative spirit of West End Association businesses.

About The Dallas West End:

The West End Association is committed to improving the economic and business health of the district through public safety, marketing, promotion, physical improvements and enhanced municipal services for all those who live, work and play within our community.

About the Supported Charities:

- Toys for Tots: Through the gift of a new toy or book, Marine Toys for Tots programs bring the joy of Christmas and send a message of hope to America's disadvantaged children. To date, they've distributed 652 million toys to 291 million deserving children.
- Dallas College Food Pantry: A place where community support meets essential needs. They're on campus pantries located across seven campuses, are dedicated to providing free assistance to students facing food insecurity.

For more information, please visit www.dallaswestend.com or contact Phil Honore at phonore@dallaswestend.com.

Join the Conversation:

Follow us on Instagram and Facebook @DallasWestEnd and share your experiences using the hashtag #DallasWestEnd